

# **PRIVACY POLICY**

### **Requested Data and Purposes of Use**

Identity Information (Name, Surname); in order to optionally detail your profile through the mobile application, to respond to your requests and notifications that you have sent to customer services via email and to ensure the security of data controller operations within the scope of fulfilling your requests,

Identity Information (TR Identity Number); to verify of discounted Kentkart information in the use of mobile application NFC,

Contact Information (e-mail); to optionally detail your profile via mobile application to provide information for mobile transactions such as filling etc., to respond to your requests and notifications you have sent to customer services via e-mail, and to ensure the security of data controller operations within the scope of fulfilling your requests,

Contact Information (Phone Number); to perform your mobile application usage, registration and password information processes, to provide your contact number to our customer services and if necessary, to provide feedback regarding your requests to our customer services,

Location information; as long as you allow during the use of the application, to show the remaining stop information according to the user's location, the approaching vehicle information, the license plate, the information of the passengers waiting at the stop and to provide information services for the similar users,

Visual Recordings; to evaluate your notifications, your request, complaint notifications and the images you have added from the Express Opinion field and to continue our services without interruption,

Customer Transaction Information; to continue our services such as the requests you have submitted through the mobile application or customer services and call center records within the scope of your requests and complaints regarding our services, and also for user support,

Marketing Information; for the purpose of resolving and verifying your requests and complaints regarding the filling and usage you have submitted, since the filling and usage information for personalized cards works in connection with Kentkart accounts of the persons,

The last 4 digits of the credit card you have forwarded to us; it may be requested within the scope of the stated purposes in order to meet your requests, (NFC cancellation, payment information, balance refund, etc.) to verify the transactions and to ensure the security of the data controller.

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### **Sharing of Information**

Kentkart does not share any personal data, traffic data or communication content in any way without your explicit consent, unless it is required by the relevant laws or requested by the competent authorities.

Kentkart may be disclosed the personal information upon legal request from legal authorities in order to meet legal requirements, to act in line with our legal rights or to defend itself against legal claims, to protect Kentkart's interests, to fight against fraud and to enforce our principles, or to protect the rights, property or safety of any person authorities.

# **Data Storage**

Your data is stored on our secure servers. In order to protect the confidentiality of your personal data, necessary precautions have been taken by keeping the system and internet infrastructure at the most reliable level in our practice.

You can access the application with the password you have set. Your password is kept in our system as irreversibly coded. Necessary measures have been taken to ensure that Kentkart Mobile application is free of viruses and similar software. It is your responsibility to keep your password safe and not to share it. However, sharing information over a public internet connection cannot be guaranteed to be 100% secure. We use an encrypted connection to protect your data, but attacks on your internet connection during data transfer are at your own risk. After your information reaches our servers, all kinds of security measures are taken by us to protect it.

#### **Access and Update of the Information**

We can share a copy of your information kept in our system with you after the necessary security check has been made in the event that you apply. You can update some of your profile information through the application or you can request an update by calling our customer service.

We store session cookies on your device so that you can use our service more quickly and effectively. If you wish, you can prevent this information from being kept by changing your device settings.

We can make changes and update the Privacy Policy from time to time. The copyrights of the information, materials and their arrangement in the Kentkart Mobile Application belong to Kentkart A.S.